

# Synergos Consulting generates sustainable social and economic value.

Synergos Consulting provides advisory and implementation support to companies seeking to grow sustainable businesses and generate social value in emerging markets.

## A business-oriented consultancy within a mission-driven nonprofit

We are a business advisory service operating within a mission-driven organization with deep knowledge of emerging markets and capabilities across a wide number of sectors, issues and industries.

We support business growth

in ways that also contribute to the public good and enable companies to realize their highest purpose.

We offer top-quality analytical expertise

and facilitate innovative social processes that enable companies to co-create with others and listen to missing voices.

We are a global that accesses intelligence from an extensive relationship network of thought leaders from business, government, civil society, and local communities.

### **Inclusive approach**

Synergos Consulting's unique approach combines business analytics with experiential learning and advanced approaches to participatory design. We support clients from strategy formation to field implementation and have proven methodologies both for **enhancing internal alignment** and **building multistakeholder partnerships**.

#### **Proven expertise**

Synergos Consulting draws on nearly 30 years of onthe-ground field experience delivering results in areas such as public health, food security, education, leadership development, and corporate philanthropy.



Countries

All funds we generate go back to the Synergos Institute, our parent nonprofit organization, to support anti-poverty programs.

## **Unparalleled network**

Our extraordinary access to social, business, government, community and political leaders enables clients to **harness local knowledge** in order to build creative answers to complex business questions.

Synergos is widely seen as a credible, 'honest broker' with world-class convening capabilities and the capacity to build trust across sectors.



Clockwise from top left: Synergos agricultural project in Ethiopia; Unilever CEO, Paul Polman; President of Liberia, Ellen Johnson Sirleaf at Synergos Headquarters; Synergos child nutrition project in India; Philanthropist, Michael Bloomberg; Synergos Civil Society Network meeting in Nepal; Nigerian Minister of Finance, Ngozi Okonjo-Iweala.

## **Global reach**

Synergos is headquartered in New York with staff or representatives in Africa, Europe, the Middle East, and Latin America.



## Select clients & partners



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