Movement for Dialogue: A Co-creation Retreat
January 14-16 • Heemstede, the Netherlands

Participants List

- Robert Boogaard, the Netherlands
- Charlotte de Mevius, Belgium
- Hisham El Rouby, Egypt
- Mark Gerzon, United States
- Daniel Kropf, the Netherlands
- Ori Leshman, Israel
- Aviad Meitar, Israel
- Anne Bahr Thompson, United States
- Carolien van Eeghen, United States/the Netherlands
- Henri van Eeghen, United States/the Netherlands
- Jochem van Eeghen, the Netherlands
- Jamie Webb, United Kingdom

Participant Biographies

Robert Boogaard has a goal to make his maximum contribution to a better world. He has been an entrepreneur all his life and now runs PCG Investments, a single-family office dedicating 100% of its assets and 100% of its financial returns to creating social value.

Robert is also the founder of Jazi Foundation, a private foundation funding philanthropic field-building, the chairman of Effective Giving, an organization that helps major philanthropists at no cost, to maximize the impact of their philanthropy, and the catalyst behind a project which explores how impact-driven investors and philanthropists can maximize impact across their total portfolios.

Charlotte de Mévius was born in Africa in 1958, educated filled with ideas of living and learning in nature, embracing organic agriculture, and adopting a post-petrol attitude. After studying painting, teaching, journalism and languages, she has worked as a Chief Editor, Advertising and Graphic Producer in Brussels.

While taking care of domain-hosting seminars and master classes of classical music, horses and organic cattle, she is now a member of Synergos and partner in a number of foundations and businesses focusing on regenerative agriculture, food, education, water issues, and solutions for a new economy, including Lunt Foundation, Commonland, Astralis, Elisabeth & Amelie Fund, Kisany, Artemisia, Savory Institute, Quadia, OBCDE, Parelli Foundation, Soil Capital and Estancia.

Charlotte is a shareholder of AB INBEV brewery.
Hisham El Rouby is the founder and CEO of ETIJAH -- Youth and Development Consultancy Institute. He is working to help young Egyptians develop technical and leadership skills and become effective contributors to society, by providing them with volunteer and job opportunities. Mr. El Rouby founded ETIJAH as a specialized institute to contribute to the development and dissemination of community-development methodologies, especially those related to youth development. The institute works directly with young people, in addition to governmental and non-governmental youth-serving organizations. ETIJAH’s primary concern is to create and tailor up-to-date development methodologies, research tools, applicable practices of youth development, and training-delivery models in all spheres related to community and youth development, whether social, economical, educational, or cultural, throughout Egypt and the Arab world.

Mr. El Rouby is keen to adapt methodologies that comply with Egyptian and Arab world cultures and traditions. Mr. El Rouby is also a co-founder and the Chairperson of Youth Association for Population and Development (YAPD), the first youth organization in Egypt, and now a leading youth organization throughout Egypt. Mr. El Rouby founded the Egyptian Volunteer Center (EVC) in 2000, to introduce volunteerism to the development movement by matching young people with volunteer opportunities at organizations and companies. He designed a national database in which companies and organizations post openings for volunteers and interns. Through the Labor Horizons program, volunteers also receive training in skills, such as resume-writing and public speaking. Mr. El Rouby also founded the BADER volunteers program in 150 schools all over Egypt in partnership with the Ministry of Education. He works in partnership with employers, civil-society organizations, and government officials to disseminate the programs throughout Egypt. Currently, the database has 200,000 volunteers and more than 600 organizations.

Mr. El Rouby has worked with the Near East Foundation in Cairo and the European Union in community development and youth development. He has also written scripts for television programs for non-profits, as well as several manuals and books for UNICEF and the World Bank on subjects such as volunteer management, youth development, civic education, and life skills. He also currently serves as the Synergos Arab World Social Innovators Representative for Egypt, Lebanon, and Morocco.

Mark Gerzon is President of Mediators Foundation and the author of several books on leadership, conflict resolution, and global identity. For organizations ranging from the United Nations Development Program to the World Bank to Synergos, he has conducted trainings and facilitated workshops on dialogue and bridging leadership.

He is co-director of Philanthropy Bridging Divides, a project he co-founded that brings senior foundation executives together from across the partisan divide to seek common ground. His current domestic work, which focuses on creating a new political paradigm of collaboration, is chronicled in his most recent book, The Reunited States of America: How We Can Bridge the Partisan Divide.

Daniel Kropf is the Founding Chair of The Learning for Well-being Foundation and is currently the Executive Vice Chair. The Learning for Well-Being Foundation is the convener of the Learning for Well-being Community in Europe and is also the convener of the Elham partnership in Palestine. As a healthcare entrepreneur, Daniel has always pursued a deeper understanding of human functioning through diverse approaches encompassing tools and methodologies from Western and Eastern cultures. He has established, chaired or directed several healthcare businesses ranging from biofeedback and cognitive behavioural therapy to tools for genetic diagnostics, cell therapy, glycol-protein mapping, finger printing and sequencing to medical devices.
Daniel is the founder of Education for Life, a Dutch foundation dedicated to supporting the values, attitudes and behaviours of caring, responsibility and respect within the educational system in Israel. He is also a Board member of the Evens Foundation and serves as the Secretary-General of CEJI, which promotes diversity education within formal and informal settings, as well as organizing dialogues among cultures and religions throughout Europe. Daniel is also on the board of EPTO (European Peer Trainers Organization) and on the board of EIESP (European Institute for Education and Social Policy). Daniel is married with two young children.

Ori Leshman is a musicologist, conductor, composer and senior lecturer in leading academic institutions in Israel, including Tel Aviv University and the Interdisciplinary Centre Herzliya. He sees his mission as that of using the power of music to contribute and to improve social, educational and cultural processes in Israel and worldwide.

He is the Director of "The Institute for Promoting Dialogue and Mitigating Conflict through Music", recently established at Tel Aviv University and the Artistic Director of the Israeli festival "Childhood Sounds".

Dr. Leshman has rich international experience in music composition and performance. He has conducted many orchestras, including in opera houses, in Israel and abroad, such as the Verdi Theatre opera house in Trieste, Italy; the Israeli Philharmonic Orchestra; the Johannesburg Philharmonic Orchestra; the Israeli Chamber Orchestra Jerusalem, and more. He was awarded the Ministry of Culture Prize for his composition “Oriental Fair”; the Rabinovitz Fund for the Arts Prize for his composition “Leah”; and the Bar- Ilan University President’s award for his study of the music of Kurt Weil. His compositions are played in Israel and abroad.

Aviad Meitar is Founder and active Chairman of social enterprise Music for Dialogue (MFD), which uses music as a tool for fostering communication and mitigating conflicts. This venture has implemented various programs in the academy and high schools, and is currently in advanced discussions to form a new academic center at Tel Aviv University’s School of Education, to house the entire venture.

A 2016 Fellow of the Advanced Leadership Initiative at Harvard University, in which he developed a project that led to the formation of Music for Dialogue, Mr. Meitar has also been the Chairman of Quadrant European Beverages Limited, the Pepsi bottler for Bulgaria since 2007. He served as Chairman of Quadrant Amorq Bottling Company Limited (QABCL), the exclusive PepsiCo licensee for Romania and Moldova, from 1991 until its successful sale to PepsiAmericas, the second largest PepsiCo bottler in the world, in July 2006.

He set up QABCL’s operation in Romania in 1991 and has had oversight managerial responsibility for the company’s operations for 15 years. Mr. Meitar has been a senior executive with Quadrant Management, the New York based management arm of a private investment fund, for over 25 years.

He received his Bachelor of Law degree from Tel Aviv University School of Law and his MBA degree from Boston University Graduate School of Management. He is married and has three children, as well as plays the french horn with various amateur orchestras.
Anne Bahr Thompson is a Managing Director at Synergos, focused on philanthropy, strategic partnerships and brand alignment. For more than 25 years, she has counseled leaders and families across sectors – including companies, non-profits, and foundations – to connect more deeply with purpose and values, identify a social mission, crystalize operating principles, and collaborate with like-minded partners.

Author of Do Good and named a Trust Across America 2018 Top Thought Leader in Trust, Anne pioneered the model of Brand Citizenship and developed the five step ME-to-WE continuum that guides organizations to solve people’s individual ME problems and their WE concerns about society, the economy, and the planet.

She is a former Executive Director and Head of Consulting at Interbrand, the world’s leading brand consultancy, and the founder of Onesixtyfourth, a strategic and creative advisory firm. Anne has provided strategic guidance to many global and local non-profits and humanitarian agencies including UNICEF, Save the Children International, the American Red Cross, and the UN Year of Microfinance.

Anne has authored articles for numerous publications including Economist Books, hbr.com, Bloomberg News, The Guardian, and PR News. She’s frequently quoted in the media, has been interviewed on numerous podcasts and radio shows, and spoken at business schools, conferences internationally and the UN. Anne holds an MBA from the Darden Graduate School at the University of Virginia and has been an adjunct professor at New York University Stern School of Business’s London campus.

Carolien van Eeghen was born in 1962 (The Netherlands) and has been a Senior PR & Communications Manager in the commercial business sector for many years. Later on, she studied Dutch law and worked for many years as a legal expert at the Ministry of Agriculture and at the Municipality of Amsterdam. Realizing that civil service was not her place to work, she went back into communications and fundraising, working for different NGOs, including Doctors without Borders. In 2016, she started working for the Learning for Well-being Foundation and the PeaceJam Foundation when she and her husband, Henri van Eeghen, moved to France near Geneva.

Carolien has two daughters from a previous marriage, and two extra daughters, two extra sons and three extra grand children with Henri. Apart from her family and job, she loves to spend time in nature, practicing and teaching yoga (Hatha and Dru Yoga), traveling, reading, singing and playing the piano.

Henri van Eeghen is CEO of Synergos. Henri’s roots are in Tanzania, where his family has lived for more than 15 years. Henri has worked on three continents in a wide range of capacities. Most recently, he has been with Mercy Corps, a US-based international development organization with offices in 45 locations, where his portfolio includes both private sector partnerships and new financial models. Prior to that, he was chief operating officer of Cordaid, the Netherlands’ largest NGO, and helped to transform it into a social enterprise with a greater focus on transparency and financial sustainability.
He has also been CEO of the Van Eeghen Group, the oldest family-run business in the Netherlands, which is an international producer and distributor of food ingredients. Henri has also worked in the printing, communications and paper industries.

The family business has two philanthropic foundations, and Henri has been an active member of Synergos’ Global Philanthropists Circle for the last five years, where he and his wife Carolien have played a role in the GPC’s affinity groups on the Syrian Refugee Crisis, Impact Investing, and Spiritual Civilization.

**Jochem van Eeghen** was born in The Netherlands. He was brought up in East Africa and studied law in Holland. After beginning with a marketing career in California and subsequently working in several positions in the Dutch music world, Jochem recently ended up his working life with a period of 15 years as Director of Prinses Christina Concours. This involved Holland’s national music competition, organizing many activities to stimulate young people to play classical music and jazz and to develop young musical talent.

Since concluding, he has found more time to play the cello. Now, he also organizes master classes, plays squash, travels a lot, sometimes in antique motorcars, goes to the theatre and tours on bicycle. Last but not least, Jochem spends time with his family, including his wife Hetty, who is an art restorer and plays the violin.

**Jamie Webb** is Senior Advisor, Global Philanthropists Circle based in London. Jamie supports the European members of the GPC, helping them to improve the impact and reach of their philanthropy.

After earlier careers in business and politics, Jamie has been operating in the non-profit sector since 2006 and is an experienced philanthropy professional and non-profit leader. He has worked for UK-based charities in different programme areas such as youth development, social mobility, education, HIV/AIDS and the Armed Forces.

Jamie started his non-profit career at The Prince’s Trust, a youth charity established by the Prince of Wales in the UK. He was Director of Fundraising at both Help for Heroes, the most prominent military veterans charity in the UK, and the Elton John AIDS Foundation, which funds HIV prevention for at-risk groups in Europe, Africa and Asia. Jamie has also more recently provided philanthropy and fundraising consulting services to a number of prominent UK charities, most notably the Queen’s Commonwealth Trust, a charity established in recognition of the Queen’s lifetime of service which funds social entrepreneurs, principally in Africa and South Asia.

He has advised and supported philanthropists and their families, helping the charities they support to become more sustainable. In particular, he has been working with the next generation of an established UK philanthropist and prominent businessman, ensuring the tradition of giving back is passed on. He is also on the board of a Swedish philanthropist’s foundation based in London, helping his family make a difference in the areas which they care about.
Jamie developed his skills from the ground up and has experience in all aspects of fundraising and working closely with philanthropists in very different charity settings. Jamie is intimately knowledgeable about the non-profit world and can advise philanthropists on impactful giving. Jamie is on the board of the Royal Navy and Royal Marines Charity, the principal UK charity for the British Naval Service and chairs the Fundraising and Marketing sub-committee. He has also volunteered in youth development and youth offending settings in the UK and South America.

Jamie received his degree in International Relations from Staffordshire University and is an alumnus of the Windsor Leadership Trust.